

LET'S TALK TEAM CPD!

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DIGITALISING TEAM DEVELOPMENT!

In any fitness business, whether it's a studio, a gym or a personal training facility, the team plays a vital role and is often the difference between success and failure.

As a result, it is critical that facility owners and operators invest in the team, providing valued education and training that supports each individual's Continuing Professional Development. If the team flourishes, so too does the business.

Fisikal has created a digital platform that delivers bespoke training and education content direct to individuals, accessible from any internet connected device. From onboarding to ongoing CPD, team members have instant access to materials that support their personal development journey, helping them to feel well supported and equipped to thrive in their role.

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NEW RECRUIT ON-BOARDING.

From day one, new recruits are made to feel connected and valued, thanks to Fisikal's onboarding tools.

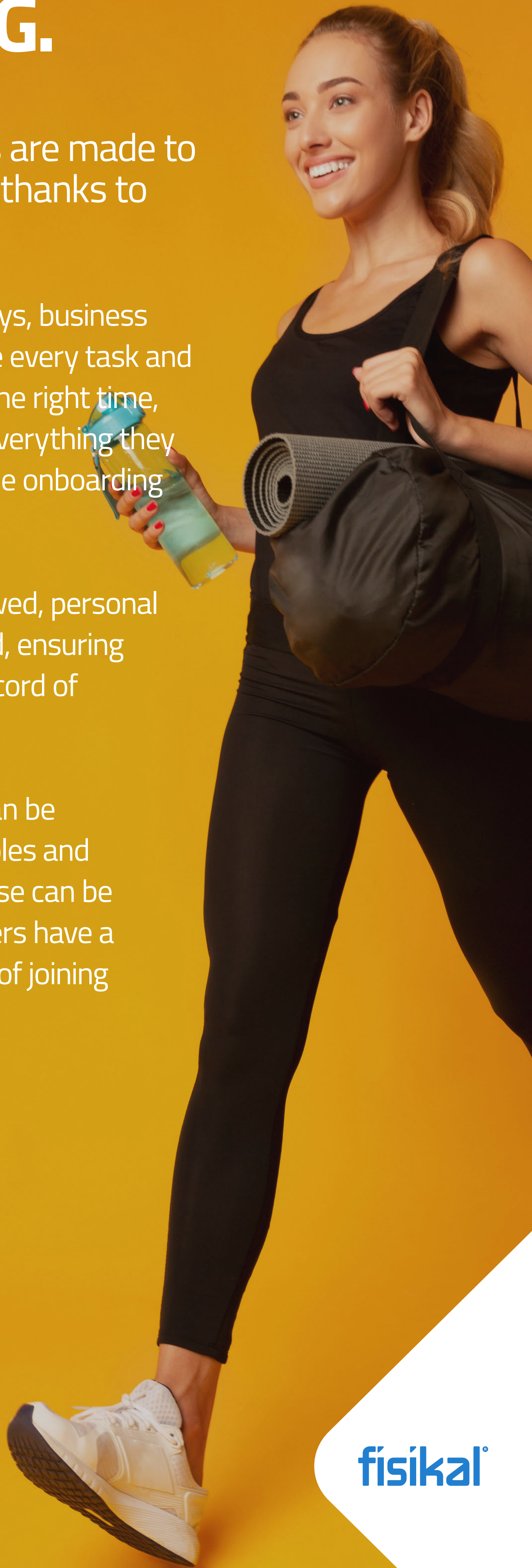
By creating bespoke digital journeys, business owners and managers can ensure every task and touch point is covered at exactly the right time, ensuring that new recruits have everything they need from day one, throughout the onboarding period and beyond.

As tasks and touchpoints are viewed, personal records are automatically updated, ensuring the maintenance of a real time record of progress.

Multiple onboarding workflows can be developed to reflect various job roles and responsibilities. Once created, these can be automated to ensure all new joiners have a positive experience from day one of joining your organisation.

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PROVISION OF TRAINING RESOURCES.

Reference manuals can be uploaded centrally and accessed by individuals provided with the relevant access permissions. These provide individuals with 'always available' access to details of policies and procedures affecting their role and working environment.

Training and education content, whether it is written, in video or audio format, can be uploaded and scheduled to 'drip feed' through to individuals as they reach specified milestones on their development journey. Every individual's training and education plan can be adapted to reflect the needs of the individual, ensuring a highly bespoke service that is easy and efficient to manage.



ASSESSMENT AND PROGRESS TRACKING.

As team members develop and gain certification, all documentation can be stored and recalled at the touch of a button, providing a real time record of every individual's development journey. If certification requires renewal, this can be flagged to ensure everyone in the team maintains their professional status and adherence to insurance and legal requirements. Assessments in the form of written tests and visual demonstrations can also be administered and recorded through the platform.

SURVEYS, TESTS AND QUIZZES.

Individual or business wide employee surveys can also be managed through the Fisikal platform. These might take the form of mental health 'pulse checks' or maybe to establish how employees feel about a recent policy change.

Surveys provide a time and cost effective means of exploring opinion and sentiment at any level of the organisation and can be filtered to gather insight from everyone or from specific segments of the workforce. Regular 'pulse checks' can help operators and owners to better understand engagement drivers, helping to build a company culture that supports health, happiness and prosperity.

WE ARE HERE TO HELP YOUR BUSINESS.

If you would like to chat through your digital options already included in your package, or how to maximise your digital opportunity in the coming months, please get in touch with us directly via email or phone.

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