

LET'S LEVERAGE ENTERPRISE SOFTWARE!

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Are you 100% happy with your digital business management solution and the digital experience of your members? If not - read on!

Fisikal has the software solutions to connect your infrastructure and streamline your processes. To help you stay connected with members, in or outside of the physical four walls of your facility, whilst also having operational visibility over business KPIs and access to key information in real-time.

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STAY CONNECTED WITH AN INTEGRATED CRM.

Our integrated CRM system keeps operators connected to their members, wherever they are.

Incorporate push notifications for class bookings or use these to direct users to specific areas of the app, classes or premium product offerings. Email notifications can be custom branded, set up and managed for hundreds of members and configured to be sent under specific conditions.

Operators can use this communications channel to promote classes, send out class codes, invite members to 'rate my trainer' or even share their status to Facebook, letting their friends and family stay up to date with their fitness journey.



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DYNAMIC USER AND STAFF PERMISSIONS.

Fisikal is built as an enterprise level software, making sure operators have visibility over their entire business, in real-time.

With this solution, multi-site operators can view the performance of all locations in one dashboard, or filter by specifics such as countries or time zones. Global operators can even manage different branding options across all connected locations.

Fisikal can also manage access control, granting access to members with active packages whilst denying access to those who don't. The platform can also allow access dependent on role hierarchy options to manage which team members can see and do what on the platform.

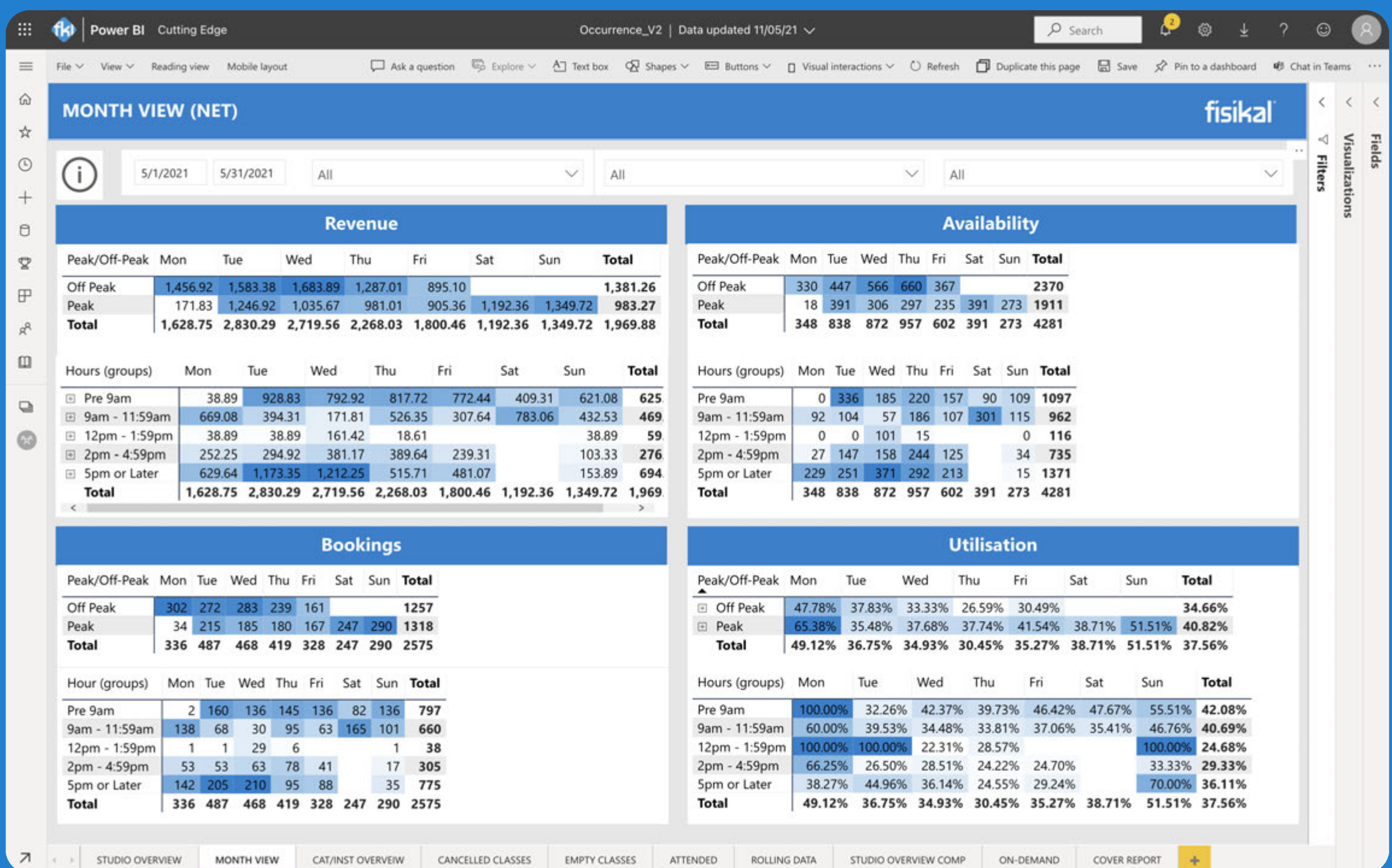


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DESIGN YOUR REAL-TIME DASHBOARD DATA .

Fisikal gives operators access to key information to help drive business forwards, based on real-time member interaction data.



Regardless of the KPI, be it class performance, membership usage or revenue, our in-depth data analysis gives the snapshot or the big data dive needed to review, adjust and grow the business.

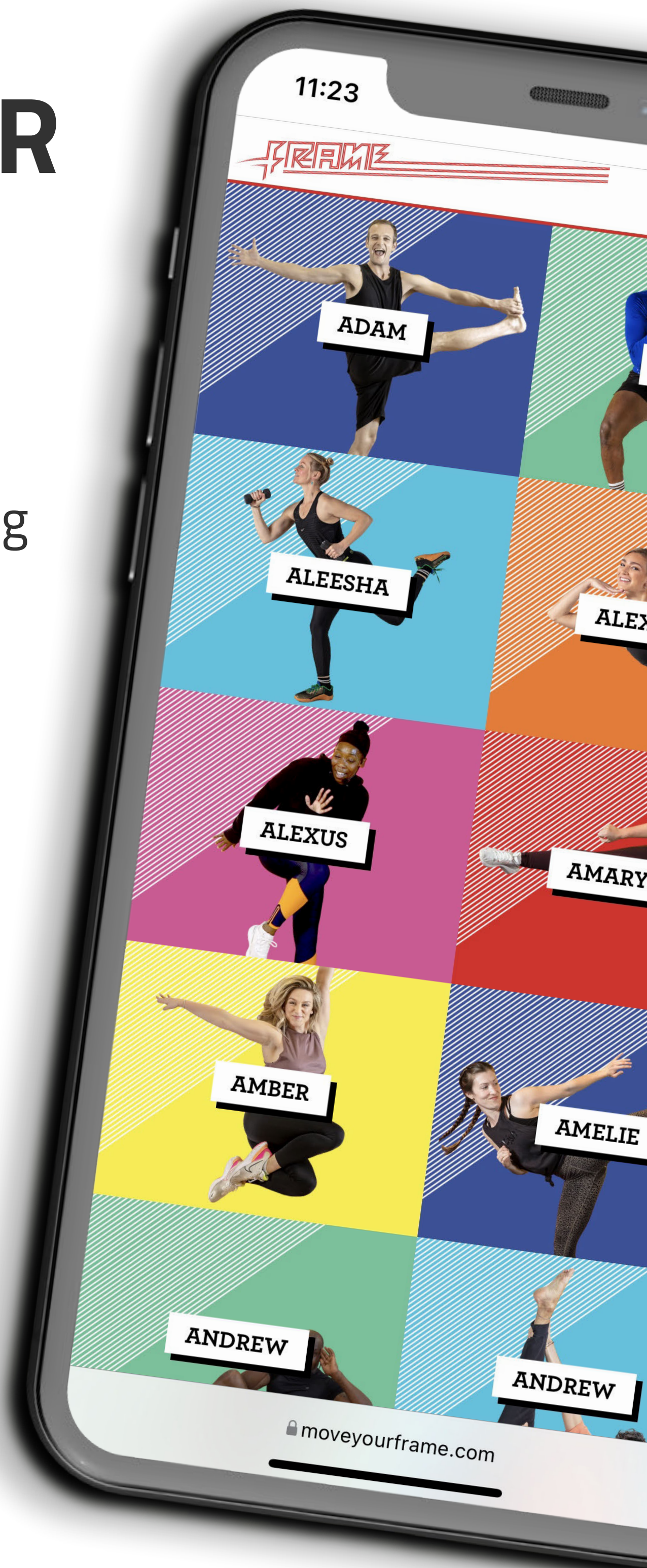
From tracking team performance, understanding how, when and where your members are using your facility or viewing revenue reporting in a format that all stakeholders love, we can simplify the numbers to help you use data to drive positive business impact.

CUSTOMISED INTEGRATIONS TO MATCH YOUR NEEDS.

Fisikal's USP – understanding operational requirements; creating solutions and delivering them through highly custom-branded experiences.

We have a fully documented open API to enable interaction with third-party membership systems, payment gateways, websites, data warehousing, platforms, applications and tools.

Our team of in-house designers and business analysts have a wealth of digital experience and can help you understand and design seamless systems and solutions as well as brand new, custom-built features that suit your needs.



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WE ARE HERE TO HELP YOUR BUSINESS.

If you would like to chat through your digital options already included in your package, or how to maximise your digital opportunity in the coming months, please get in touch with us directly via email or phone.

Info@fisikal.com

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