

LET'S PERSONALISE!



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People like working out with people. And, in fitness, the member and the instructor are the beating heart of your business. But do you have the right software solution to ensure both are supported through a seamless fitness experience?

Fisikal offers advanced member profiling settings and onboarding solutions to ensure each individual gets the most out of their membership. For the instructor, Fisikal's innovative instructor tools empower them to deliver their services with the support of an engaging, user-friendly interface, reducing administration hours, leaving more time for chargeable, client-facing work.

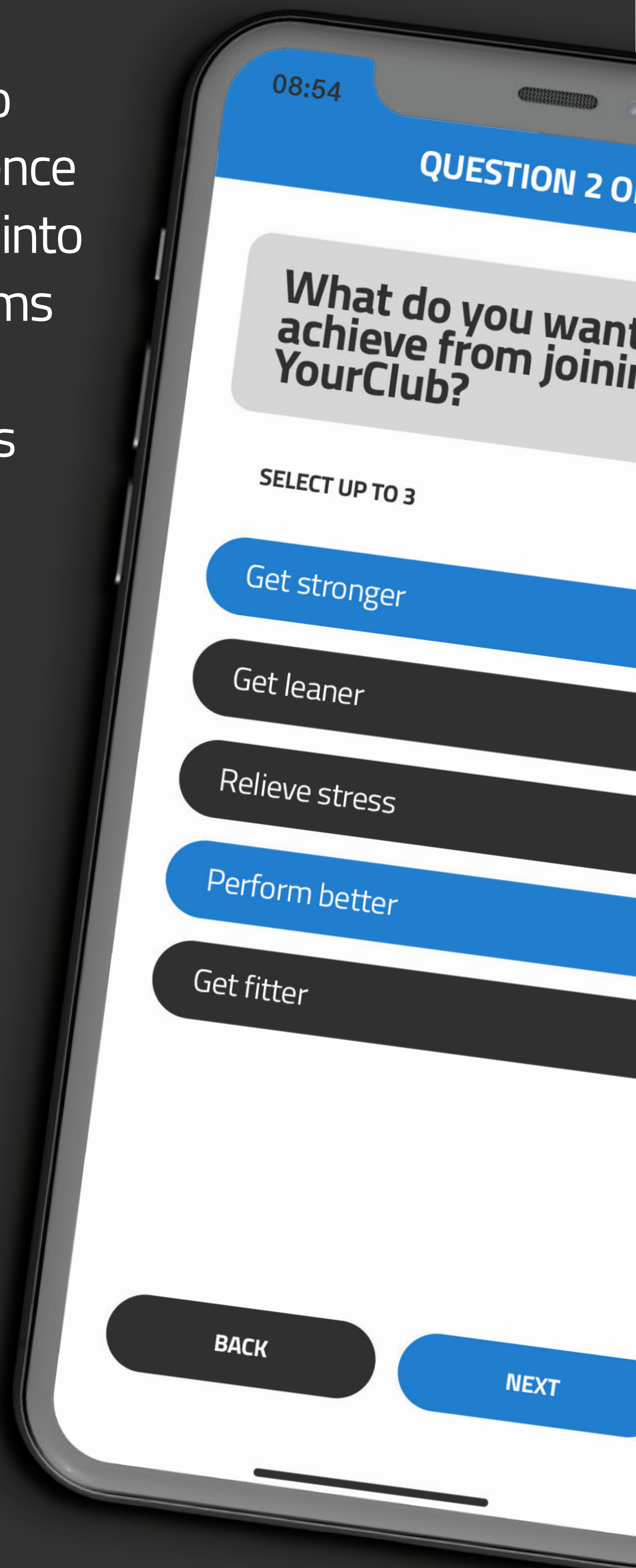
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MEMBER PROFILE.

Know your members. In order to build a member-centred experience you first need to gain an insight into each member's likes, dislikes, aims and ambitions. This will enable you to present only the products and services that will appeal to their preferences and drive them towards their goals.

Through our profiling functionality, operators can conduct detailed questionnaires to build a data set that reflects a member's individual profile. Questions can be tailored to align to facility products and services ensuring each member is presented with offers, and opportunities that tap directly into their motivations and desires creating a totally unique and member-centred experience, for everyone.



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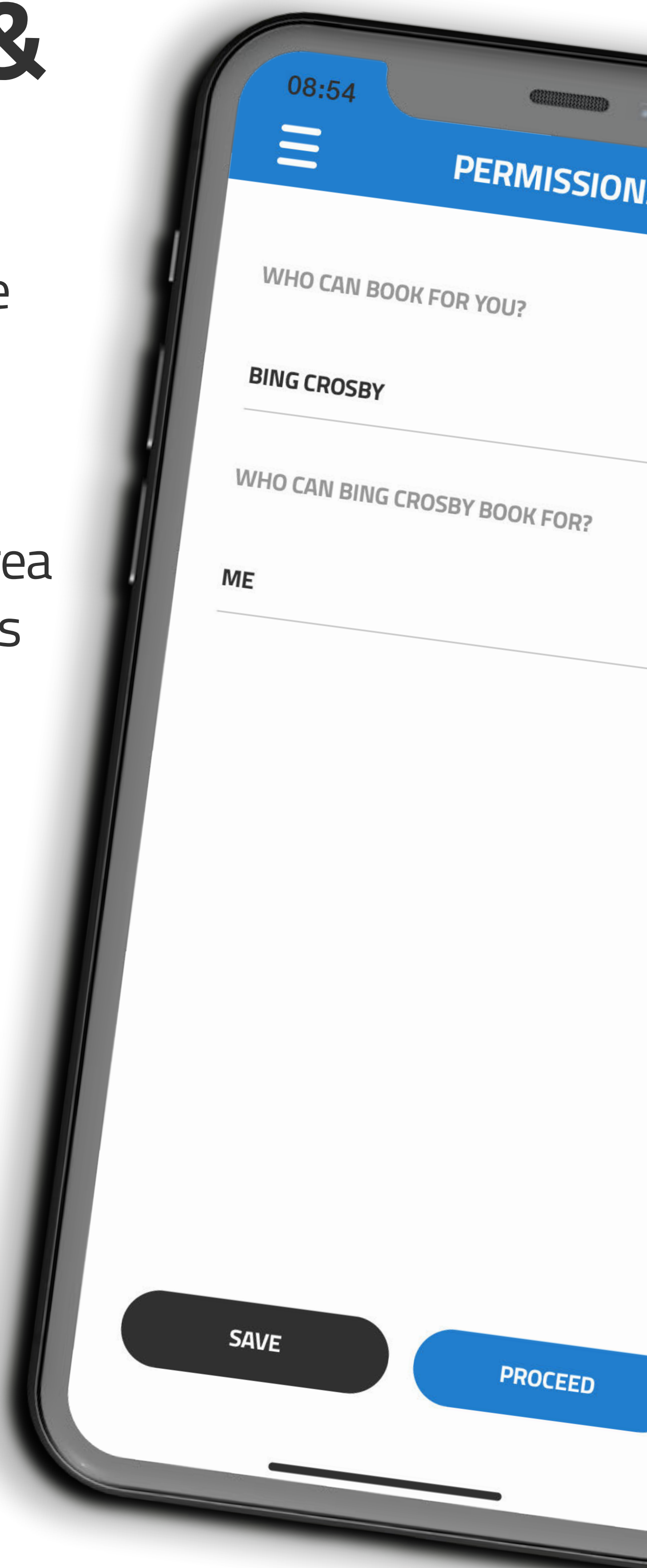
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MEMBER PREFERENCES & PERMISSIONS.

In order to ensure members are only receiving the messaging relevant to them, they can manage how notifications are sent within their preferences area of the app. If you have members who are on-the-go between locations, they can be granted access to multiple sites and simply choose a 'Default Location' in order to view timetables for any given preferred location.

For operators that allow members to be linked together, members are able to manage booking and purchase preferences for the other members they are associated with. If a member is a 'Lead Client', they are awarded the highest permission level allowing them to manage a hassle-free fitness experience for themselves and those linked with them.

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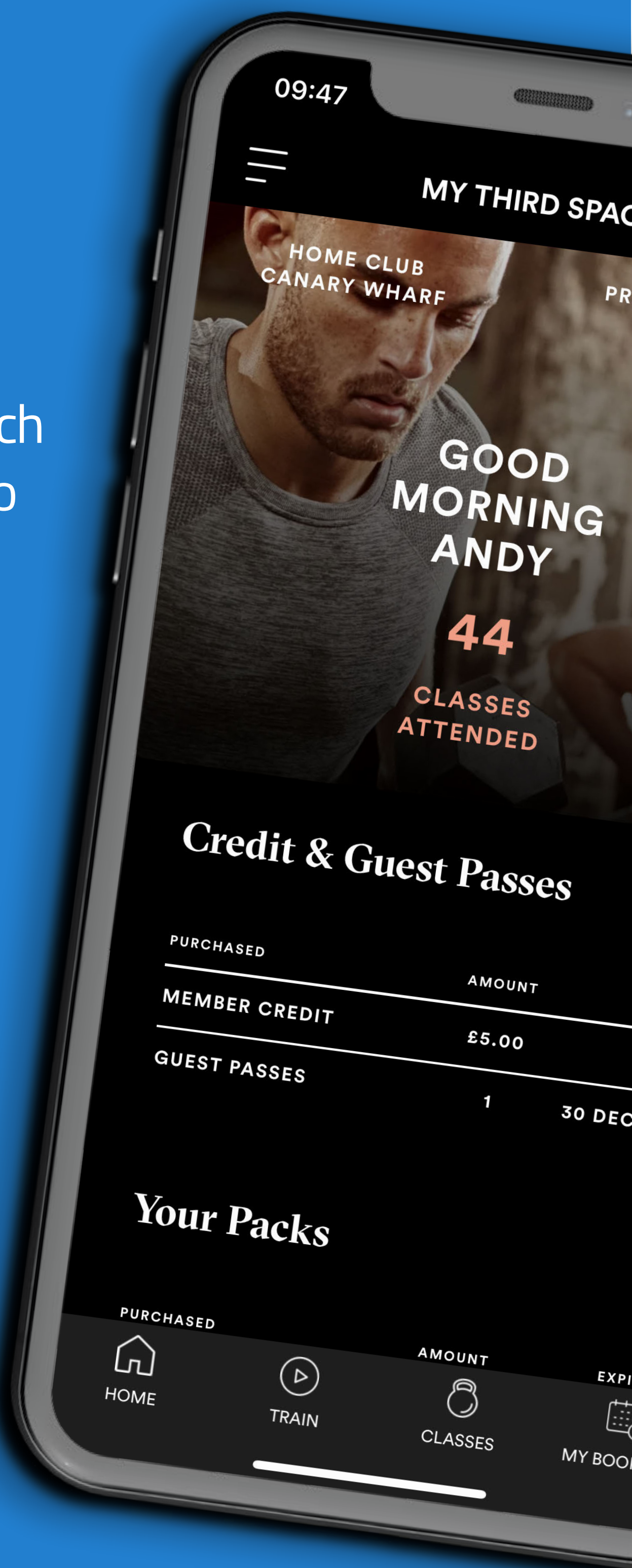
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MEMBER BOOKINGS & STRIKES.

Members can view details of all previous bookings in their appointment history pages, which can be configured dynamically to present positive attendance information.

As Fisikal provides an online calendar, members can subscribe to it through the member app, enabling all bookings to sync with their native device calendar or other third-party calendars.

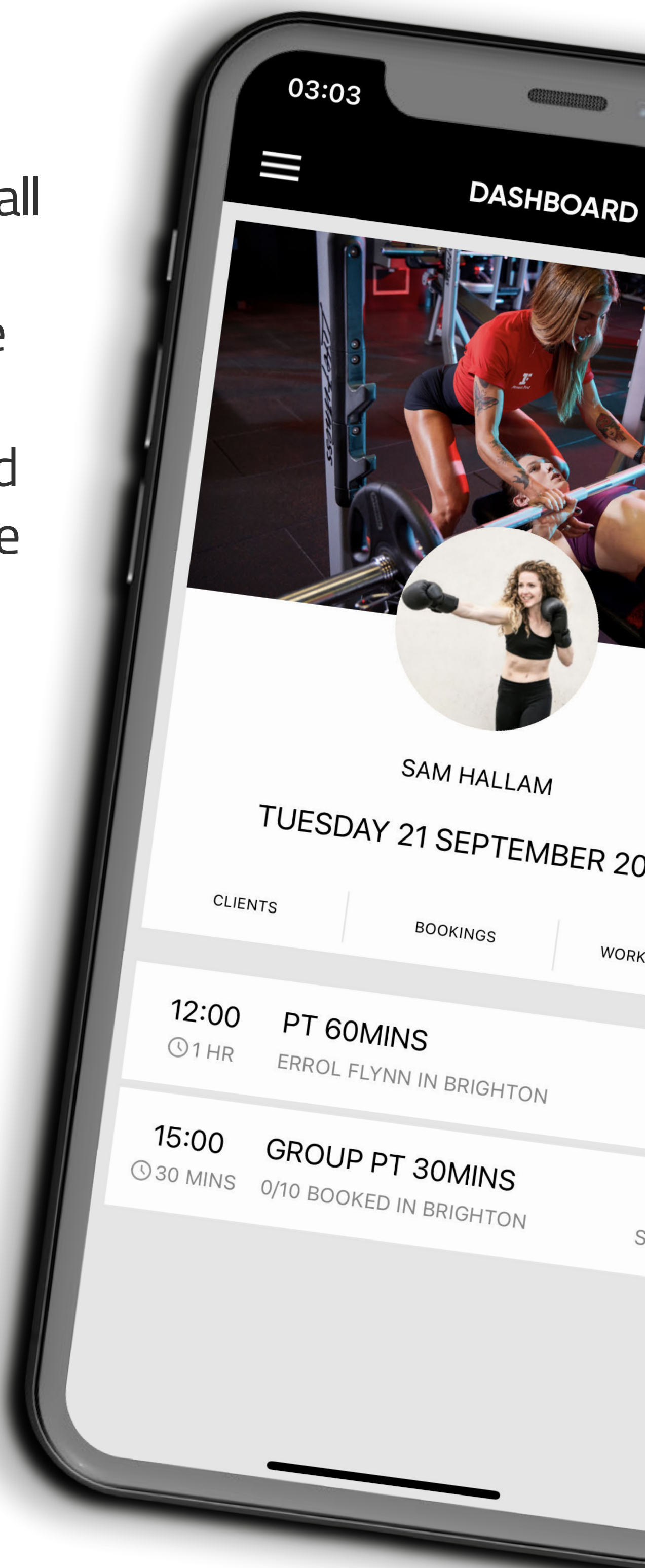
Should there ever become an issue with non-attendance or late cancellations, operators can adopt strike penalties if they wish to penalise members to discourage this behaviour.



INSTRUCTOR TOOLS.

Instructors can view details of all booking within the fisikal app, which will sync into their native calendar. Trainers can see who has booked, and any wait-listed members to help them manage class planning and programming.

Through Fisikal's unique room-mapping functionality, instructors will also be able to view room 'maps' associated with each class they are teaching and capture and read notes on each participant. A vital tool to alert trainers to see important member information.



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WE ARE HERE TO HELP YOUR BUSINESS.

If you would like to chat through your digital options already included in your package, or how to maximise your digital opportunity in the coming months, please get in touch with us directly via email or phone.

Info@fisikal.com

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EMPOWERING INSTRUCTORS.

Fisikal is focussed on working with facility owners to create bespoke digital business management solutions that help instructors do what they do best – coaching and mentoring clients. Limiting the time they need to spend on administration means they can maximise the time they spend engaging with members.

Empower instructors by giving them the ability and autonomy to view the classes they've been scheduled to teach, view and manage participant bookings, capture member notes on-the-go and much much more...