

# LET'S INNOVATE GROUP EX!

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Group exercise remains a firm favourite at the heart of the member experience. Give members more flexible booking options to help them engage with your group exercise programme.

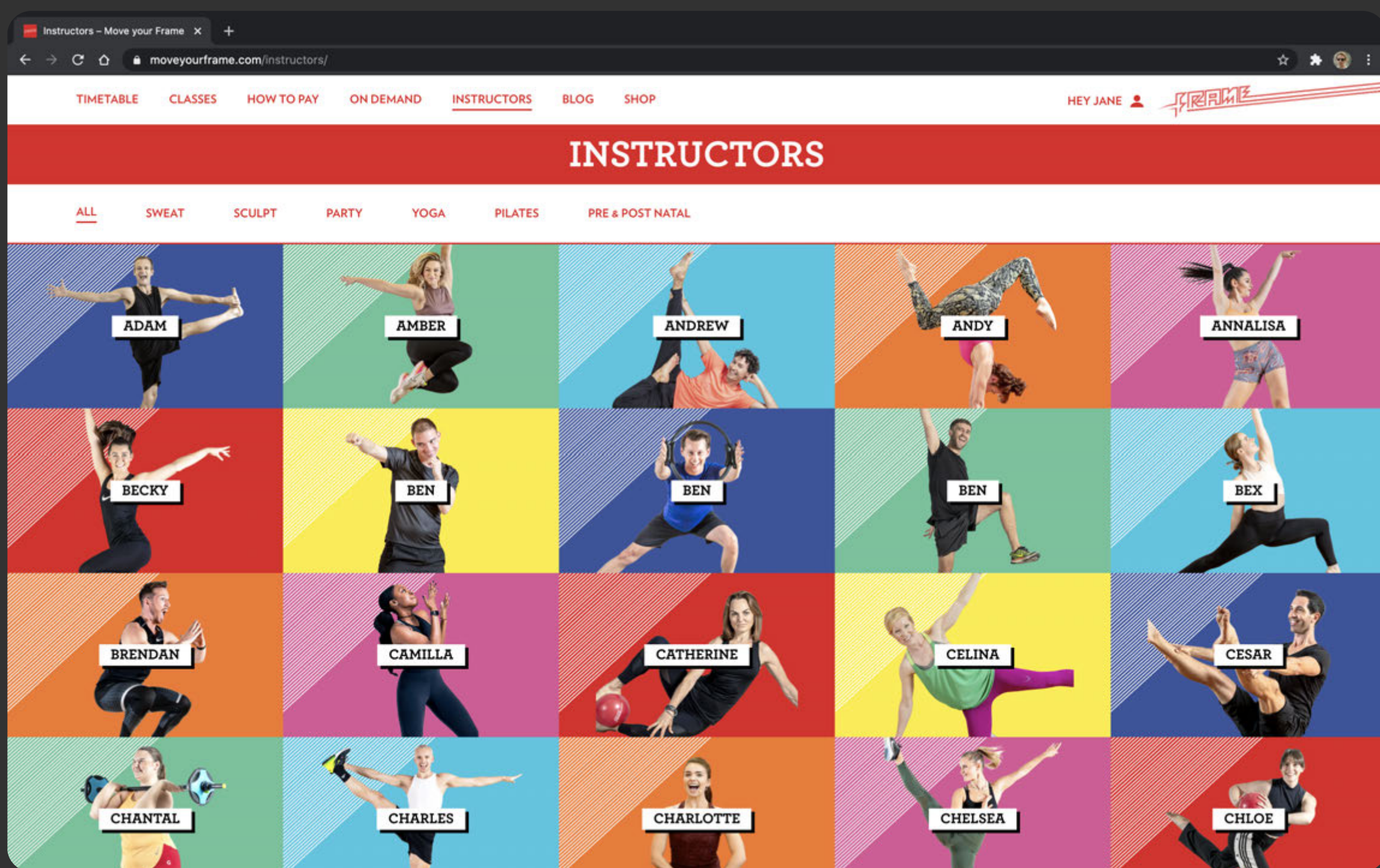
Fisikal enables advanced flexible bookings via web or app-based platforms, allowing you to create your group exercise timetable the way you want it. Incorporate inclusive or premium classes, late cancellations, read-only, wait-list, studio locations and class check-ins via an engaging and user-friendly interface.

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# BRING YOUR TIMETABLE TO LIFE.

Create the timetable you want embedded into your website with the ability to; filter by locations, sub-locations or even spot bookings of specific equipment on site.



Manage class descriptions, locations and restrictions all at just the touch of a button. Your timetable can be branded to represent your company and colour-coded to highlight specific categories of classes available with built-in tags to identify variabilities.

Simplify the member journey even further by adding filters to your timetable, be it to find classes taken by a favourite instructor, by location or even to suit the mood the member is in at the time.

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# GROUP EXERCISE BOOKINGS.

Fisikal can offer full flexibility when it comes to your member's booking options.

Deliver inclusive and purchase-option premium classes whilst being able to manage late cancellation periods globally or by specific class as well as an intelligent wait-list system.

Fisikal has even incorporated linked bookings so that members who train together, can book on behalf of each other if required.

Operators can create read-only, non-bookable class options for workshops or events and all class check-ins are managed by a cloud-based solution which simplifies the process for members, either via a stand-alone solution or connected to door controllers.



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# GROUP EXERCISE SETTINGS.

Fisikal can help you take full control of your booking schedule by streamlining bulk or finite administration operations, at just the touch of a button.

Whether it be to control advanced bookings or select cut-off times or to set age restrictions or configure wait-list settings, operators can schedule specific release times for classes or set specific closing times pre-class.

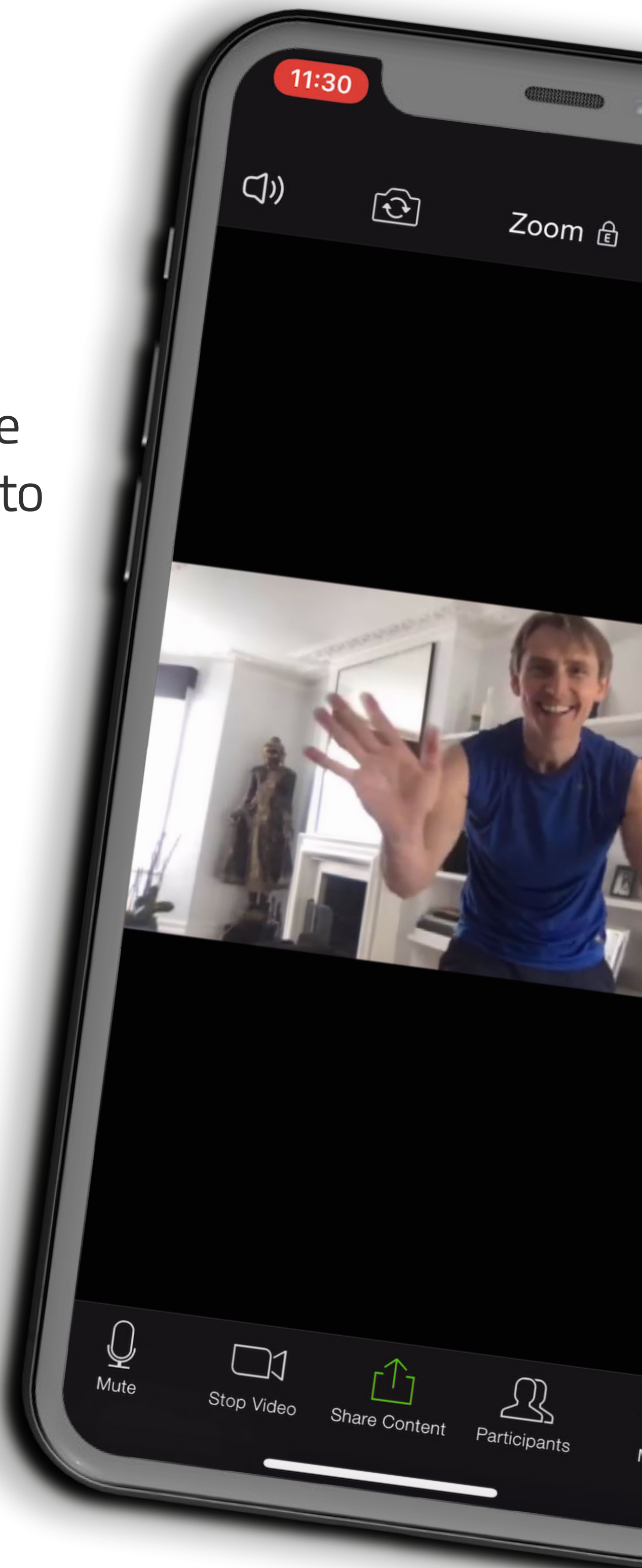
Configure advanced waiting list controls, manage a strike system to remove permissions from members for non-attendance and set bookings to inclusive classes or as pay-as-you-go options factoring in advanced credits or specific membership packages.

Stay engaged with members, encouraging them back to your booking page with appointment reminder email and push notifications, send alerts to notify of limited remaining class spaces or to advertise key events.

# LIVESTREAM AND ON-DEMAND CLASSES.

Livestream and on-demand classes are important components of the new 'service mix', providing the opportunity to differentiate in the market, strengthen relations between studio and member 24/7 and monetise the online offer since there is nowhere else your community will be able to go to access your bespoke content.

Streamline how members can book and interact with online classes. Classes could be included in their membership package or as a premium service. Service tagging through 'mood filters' allows members to find specific classes based on how they are feeling, by outcome or by activity type.



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# WE ARE HERE TO HELP YOUR BUSINESS.

If you would like to chat through your digital options already included in your package, or how to maximise your digital opportunity in the coming months, please get in touch with us directly via email or phone.

[Info@fisikal.com](mailto:Info@fisikal.com)

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