

# LET'S DIGITALISE PERSONAL TRAINING!

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# LET'S DIGITALISE PERSONAL TRAINING!

Personal Trainers are at the forefront of many fitness businesses, connecting directly with members on a daily basis.

A digitised personal training solution can add additional revenue and marketing streams, improve data collection, increase engagement and target member communication.

Fisikal is focused on working with facility owners to build resilient and sustainable personal training businesses through the creation of bespoke digital business management solutions.

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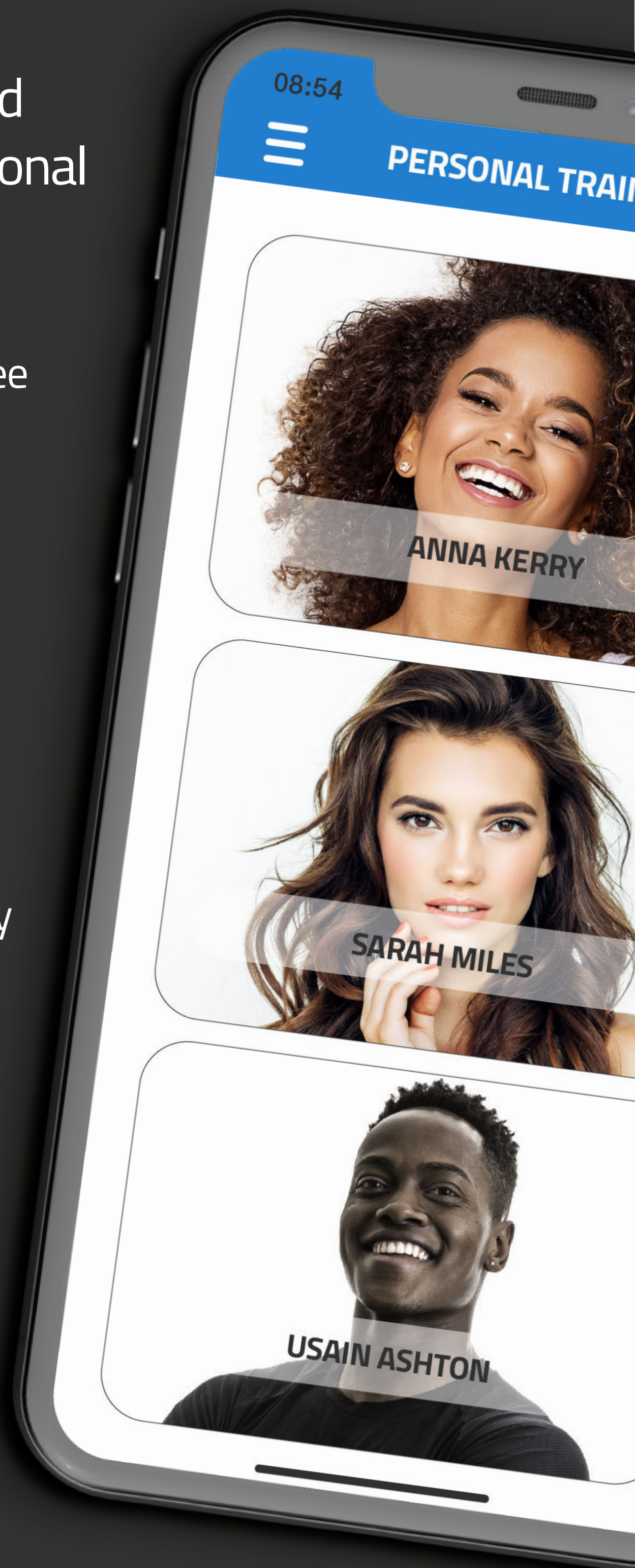
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# IN-APP BOOKINGS.

Simplify how members book and manage in-club and virtual personal training.

Moving this functionality online has three main benefits; real time business performance analysis, operational efficiency and an enhanced client experience.

Direct through a white labelled app, clients book single or multiple sessions via a range of filters including booking by trainer, availability, virtual PT, small group PT, linked bookings with friends and family or opting for a 'buddy PT' where clients are 'matched' to train together.



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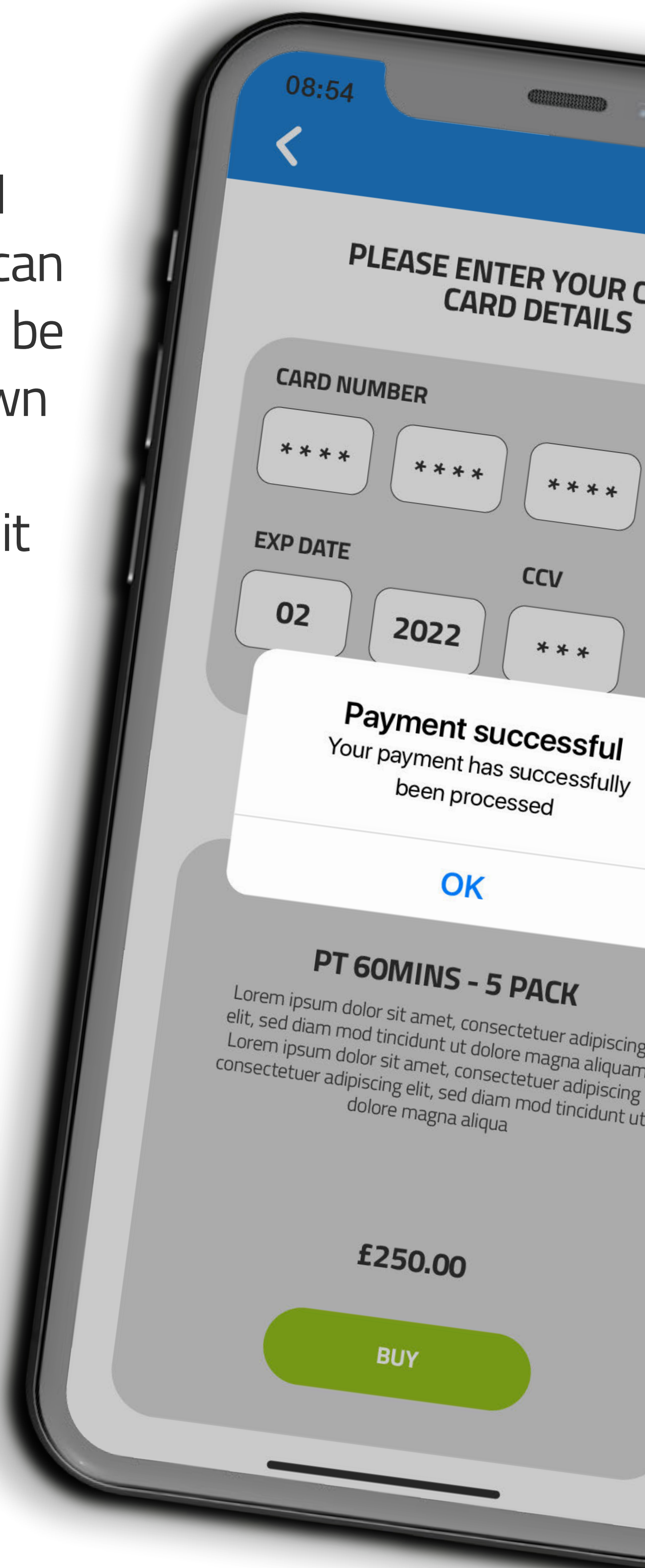
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# IN-APP PAYMENTS.

Fisikal provides a single channel through which all transactions can be managed. Payment can also be made direct, either drawing down from a virtual wallet preloaded with funds or via a debit or credit card.

Be it through a credit management solution, PT packs, promos and subscriptions, taster sessions or dynamic pricing, Fisikal has a custom pricing setting that suits.



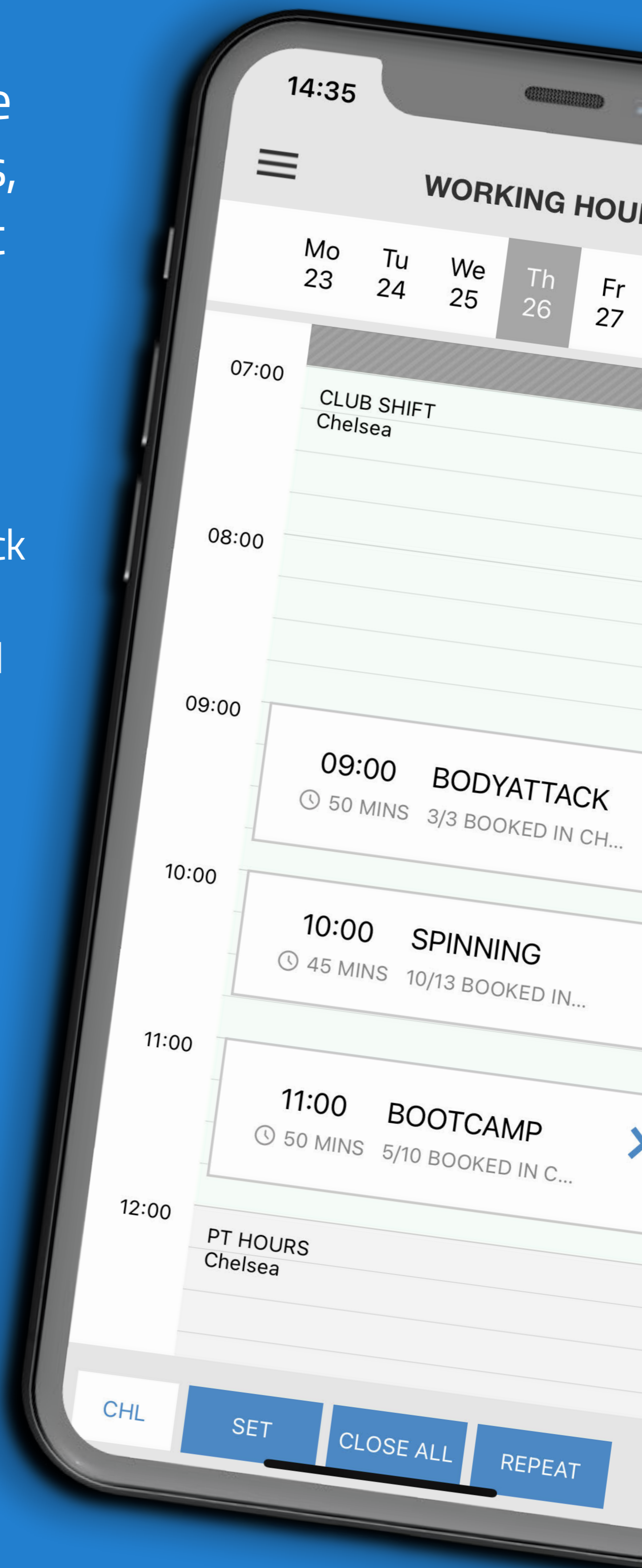
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# THE PRO APP.

The Pro App allows trainers the autonomy to run their business, whilst keeping your brand front and centre.

Through the app, trainers manage all bookings and configure working hours, whilst also allowing for instant feedback on client attendance and profiles to cover appointments, assessments and packages.





# ADVANCED TOOLS.

Give your trainers all the tools they need to interact with, and support your members.

Through the app, trainers can capture client profiles and assessments, tracking progress in order to better support members.

Trainers can view payment details and manage expenses digitally as well as upload a bio and their qualifications to showcase their skills.





# TRAINER EDUCATION.

The best trainers are constantly investing in learning and development.

Operators can make sure trainers have access to all the education and support they need to be the best they can be.

Educational content, and its distribution to trainers, can be centrally managed by operators via The Pro app or the online platform.



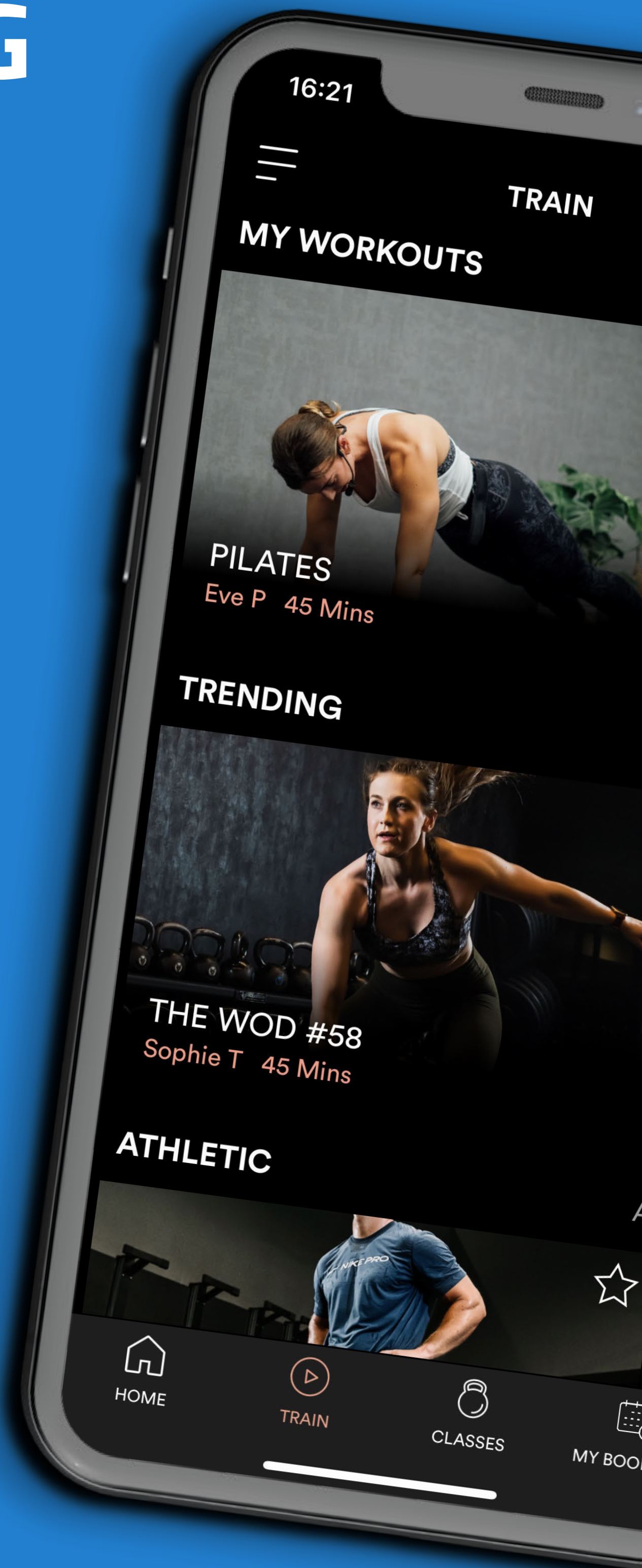


# MOBILE PROGRAMMING TOOL.

Fitness is now a flexible environment between in-club and on-demand content. Trainers need to be able to effectively interact with members in-person and remotely.

Fisikal has created a mobile programming tool so that trainers can programme members from the gym floor or on-the-go.

Trainers have access to a fully connected exercise library and programmes in a variety of formats that enables them to create and share workout plans anytime, anywhere.



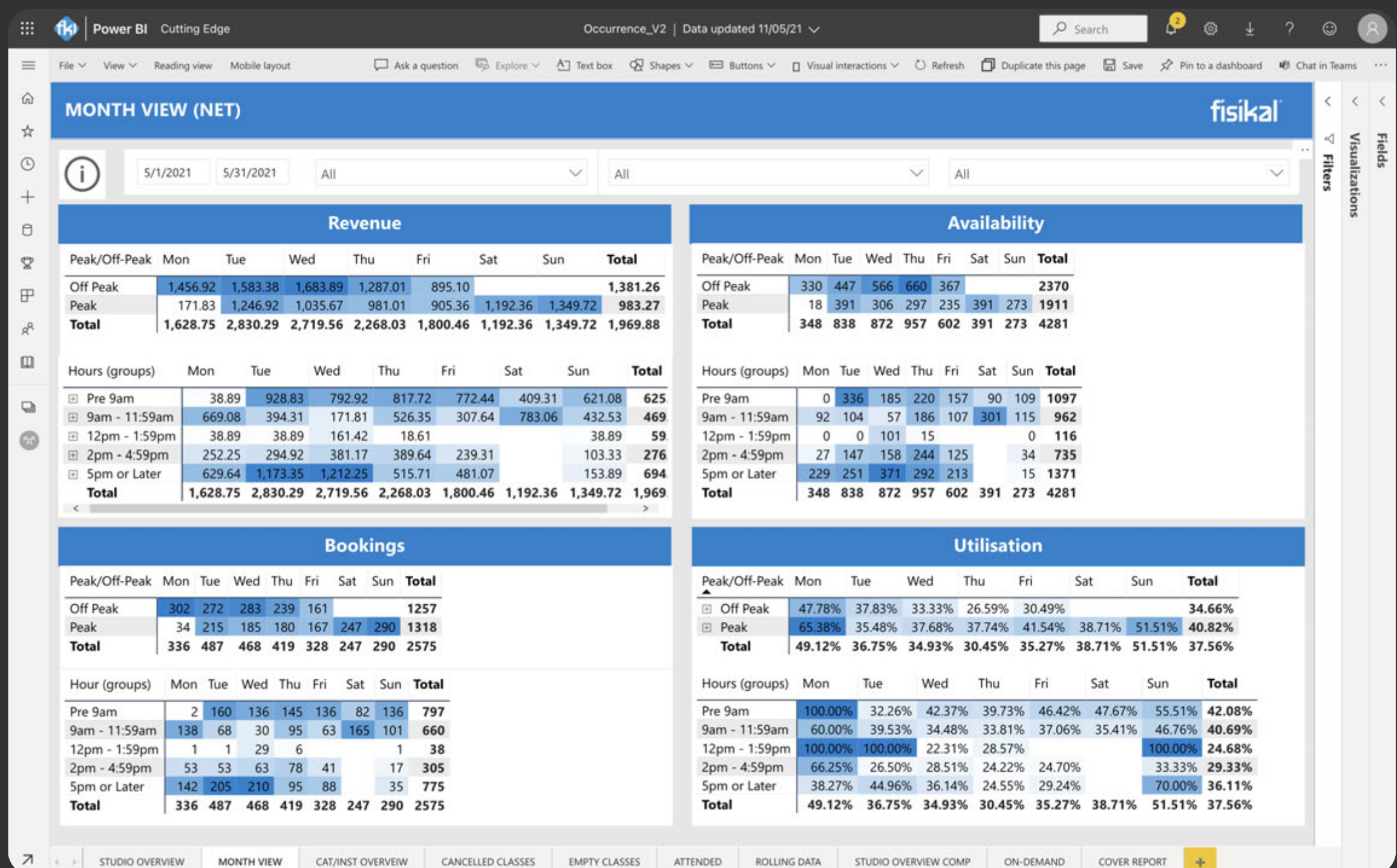
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# DIVING INTO THE DATA.

Data analysis gives operators access to vital information that will help them drive their business forwards, based on real-time member interactions.

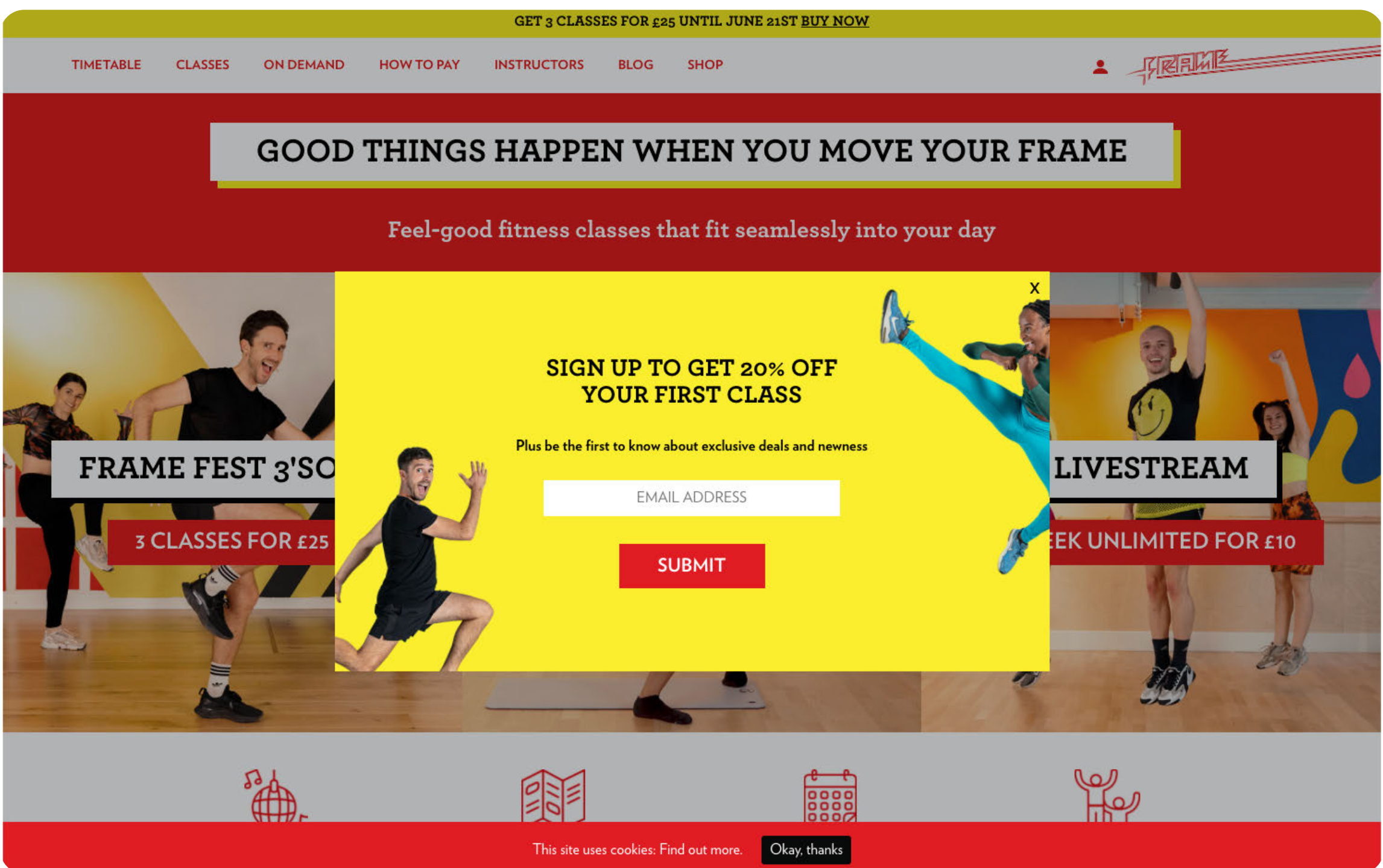


User-friendly dashboards instantly display KPI's at just the touch of a button. From PT performance or membership usage through to revenue or staff pay schemes, let technology do the data dive for you in seconds.



# CUSTOM DEVELOPMENTS & INTEGRATIONS.

Fisikal's USP is understanding the requirements, creating solutions and delivering them through highly custom-branded experiences.



Integrated branded portals to sit within existing websites, an open API to allow third-party connectivity, MYSQL access or the integration of payment gateways... whatever your problem, Fisikal has the solution...

.. and if not, the team of in-house team of designers and business analysts will create it for you

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# WE ARE HERE TO HELP YOUR BUSINESS.

If you would like to chat through your digital options already included in your package, or how to maximise your digital opportunity in the coming months, please get in touch with us directly via email or phone.

[Info@fisikal.com](mailto:Info@fisikal.com)

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