

LET'S DO ANALYSIS

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LET'S DO ANALYSIS!

Unlock your data potential with fisikal's real-time, customised data dashboards.

Digitalisation and technological advancements have made the collection of data relatively easy. Where the challenge lies is in the ability to filter data and present it in a user friendly format that can be interpreted to drive business success. This is where fisikal's intelligent, custom-designed data dashboards add significant value.

Fisikal's data dashboards unlock the potential in raw data and provide a real time snapshot of business performance. Dashboards can be accessed anytime, anywhere via an app or a website, meaning business owners have their finger on the pulse of their business 24/7.

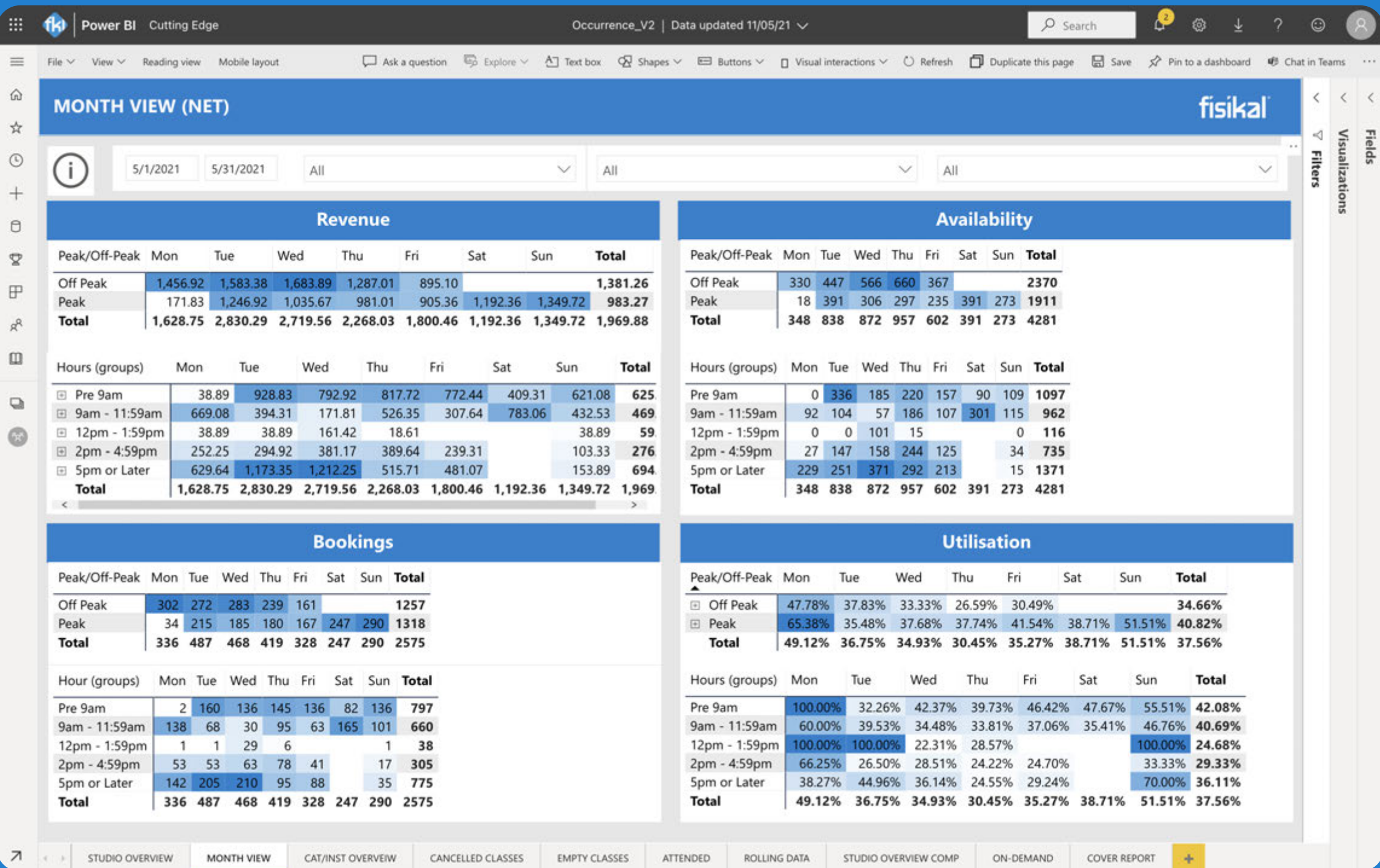
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INSTANT ACCESS TO REAL-TIME BUSINESS ANALYTICS.

Fisikal data dashboards take all the sweat out of data mining. Business intelligence tools collate data from Fisikal and any other digital integrations, then present the data back to the user via drag-and-drop reports and easy to interpret visual displays or ‘dashboards’.

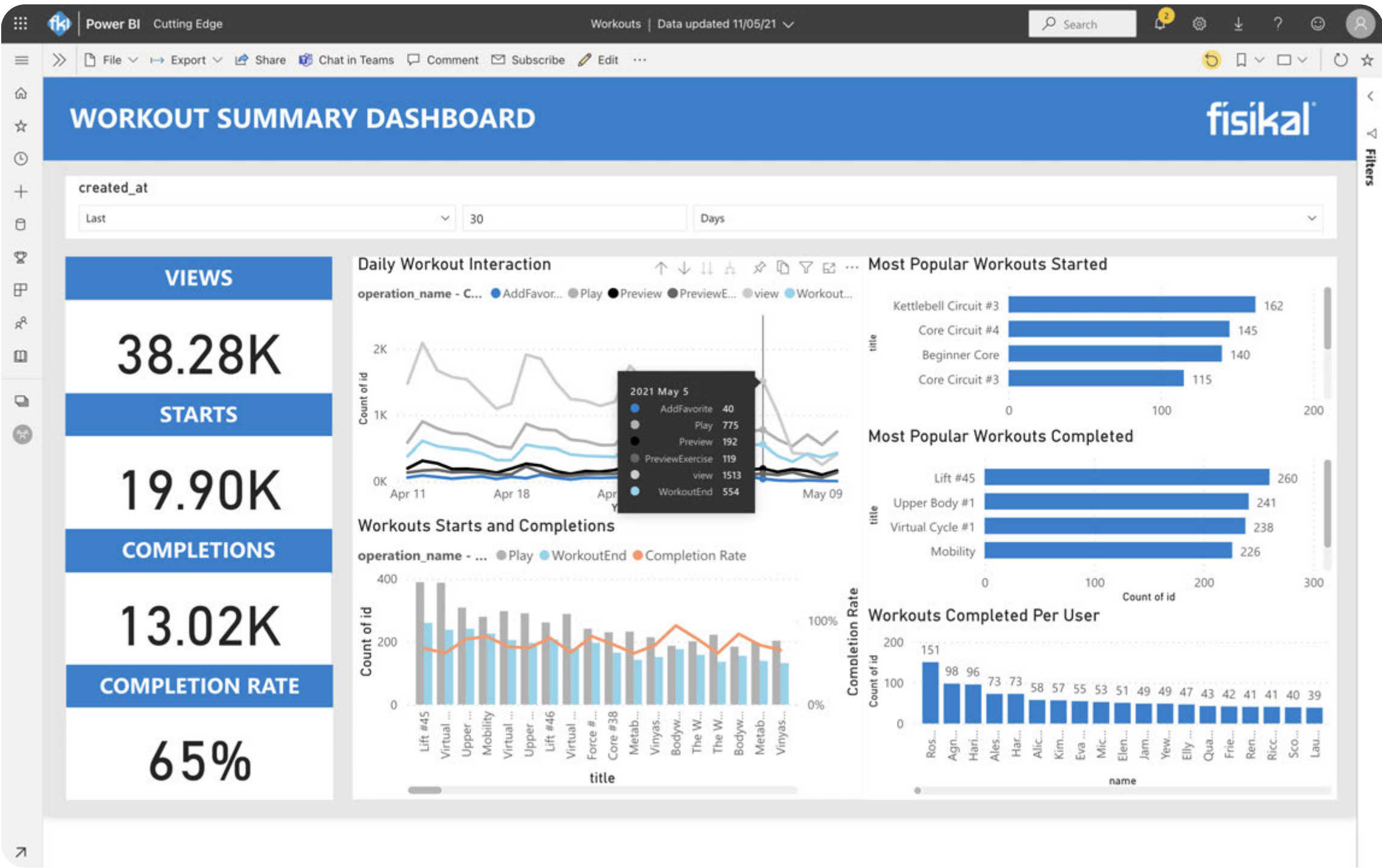
Dashboard access can be provided to users throughout the business, technical or non-technical, to access and understand the company data relevant to them and their business delivery responsibilities.



BUSINESS DECISIONS DRIVEN BY REAL-TIME DATA.

Accurate and live data reporting provide operators with real time operational visibility, anytime, anywhere.

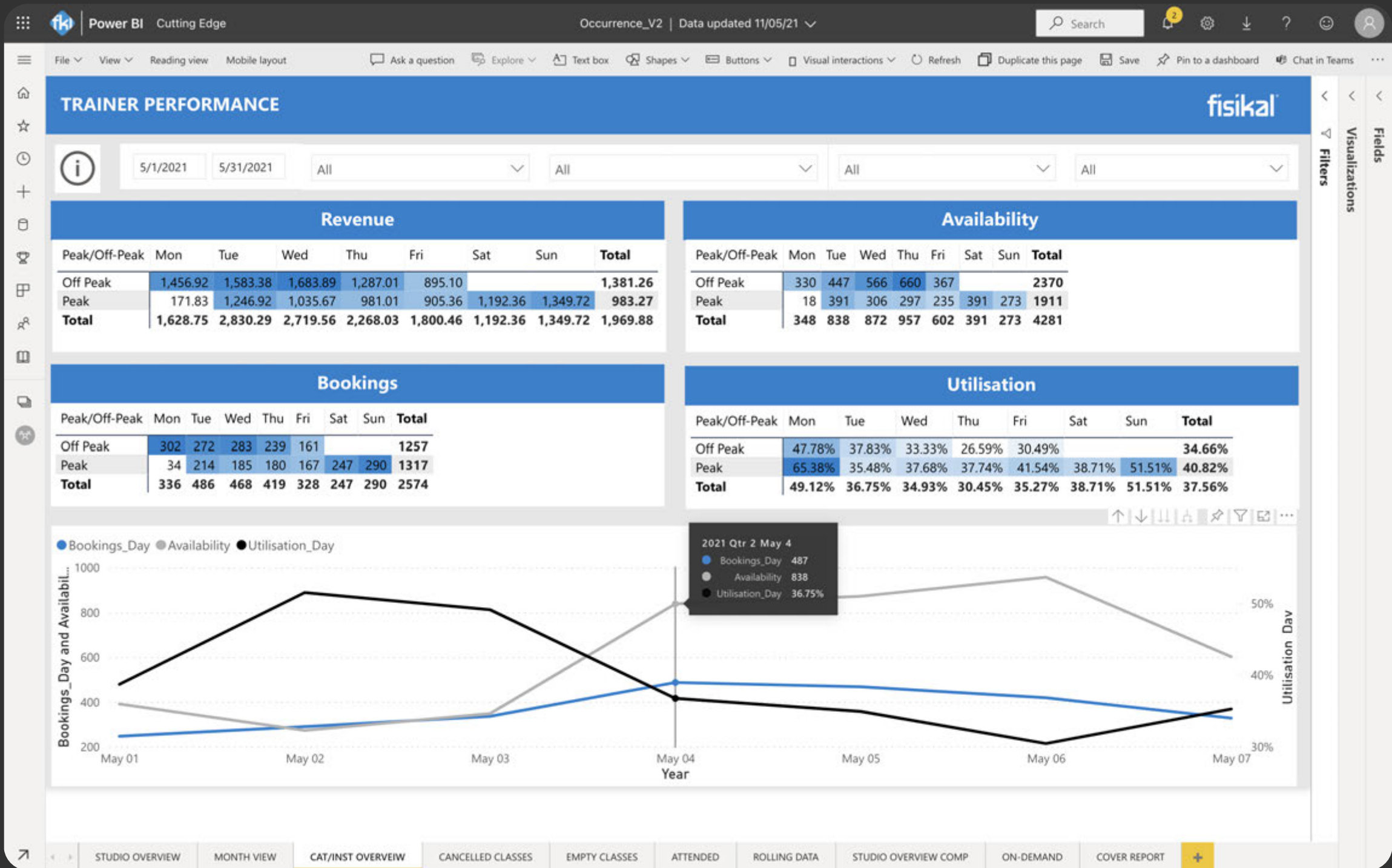
Remote access to dashboards mean that operators can keep track of business performance from anywhere in the world and can instruct immediate operational adjustments to optimise efficiencies and/or drive revenues.



INCREASED COMPETITIVE ADVANTAGE.

Stay one step ahead of the competition through the quick and effective identification of data trends.

Whether it's the analysis of class popularity, the sales success of retail goods or the session booking performance of your personal training team, easy access to real time information enables a more holistic view of business performance. Operational 'tweaks' can be made to positively impact trends, ensuring the business continues to deliver optimal performance.



FISIKAL DASHBOARDS.



Back in 2006, mathematician and architect of the Tesco Clubcard, Clive Robert Humbry, OBE declared 'data is the new oil'. He went on to say: "It's valuable, but if unrefined it cannot really be used."

Fisikal dashboards extract the value from raw data to create usable, actionable insights that drive business success. If you are still making decisions based on 'gut feel' or spending hours manually trying to make sense of your collected data – stop. Get in touch. We'll take all the hard work out of your analysis, leaving you more time to spend on other aspects of your business.

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WE ARE HERE TO HELP YOUR BUSINESS.

If you would like to chat through your digital options already included in your package, or how to maximise your digital opportunity in the coming months, please get in touch with us directly via email or phone.

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