

THE POWER OF COLLABORATION.

Fisikal's Personal Training and Group Exercise booking functionality has been officially integrated into EGYM's Branded Member App, enhancing the booking experience for thousands of EGYM Branded Member App users around the world.

Believing in the power of collaboration, Fisikal has developed its platform with an open API to encourage integration with third-party providers.

This partnership aims to expand capabilities for EGYM enterprise customers running multi-site operations, with future projects already in the pipeline...

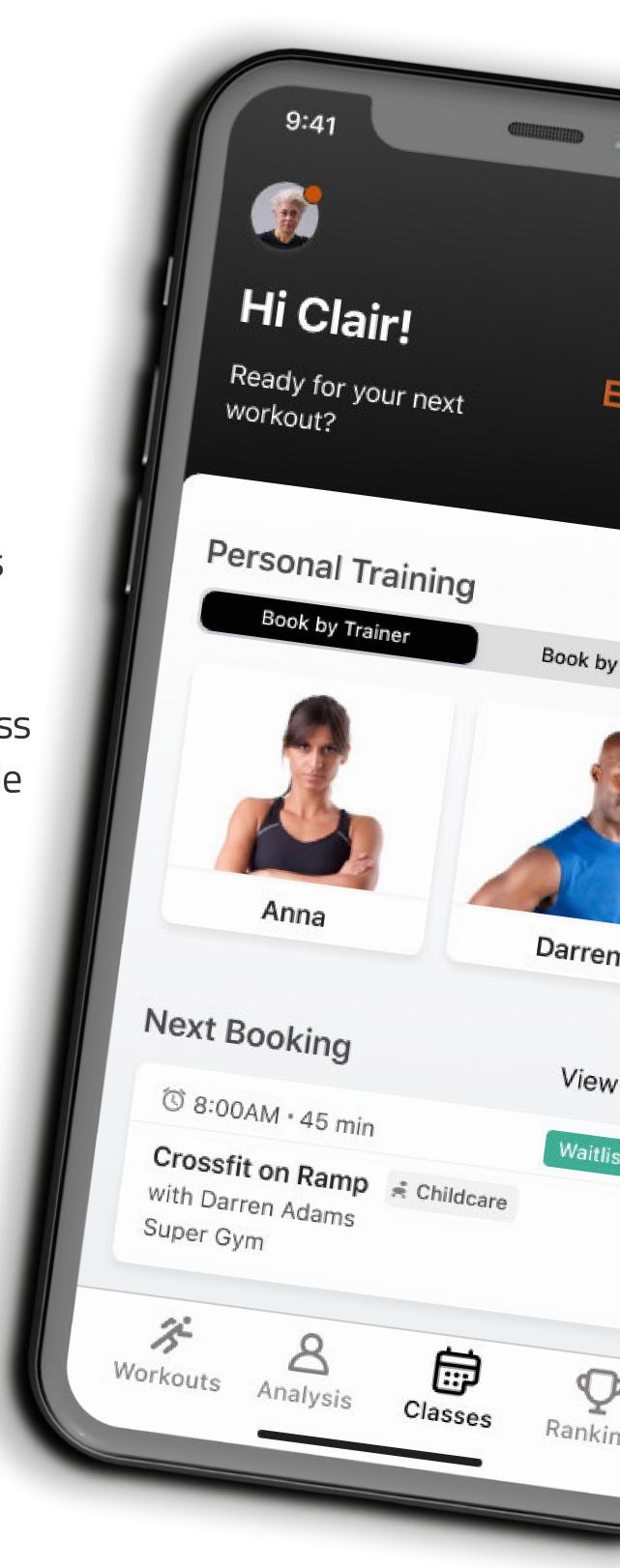


LET'S TALK BENEFITS.

No single supplier has all the answers to all the issues.

By coming together with EGYM, Fisikal becomes a part of a comprehensive, all-in-one solution that presents best-in-class functionality to members via a single point of access.

The new integration delivers a seamless native booking experience directly inside the EGYM Branded Member App, including advanced group exercise bookings with feature sets not presently available in most member management systems, personal training booking, and integrated payments.

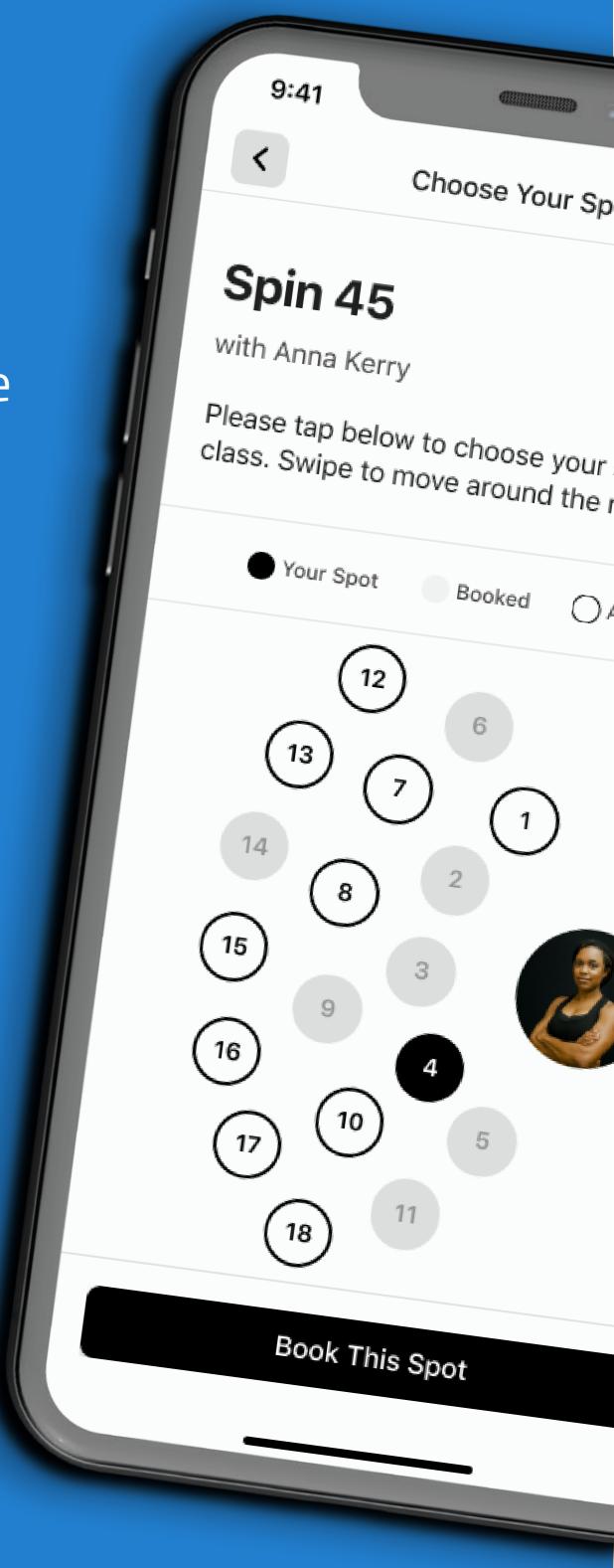


BENEFITS OF ADVANCE GX BOOKING FEATURES.

Fisikal enables advanced flexible bookings via a seamless integration with the EGYM app, allowing enterprises to create group exercise timetables the way they want..

Incorporating in-club and online inclusive or premium classes, late cancellations, wait-list, studio locations and class check-ins, filtered by locations, sub-locations or even spot-bookings of specific equipment on site.

Fisikal offers full flexibility when it comes to member's booking options, taking full control of each booking schedule by streamlining bulk or finite administration operations, at just the touch of a button.



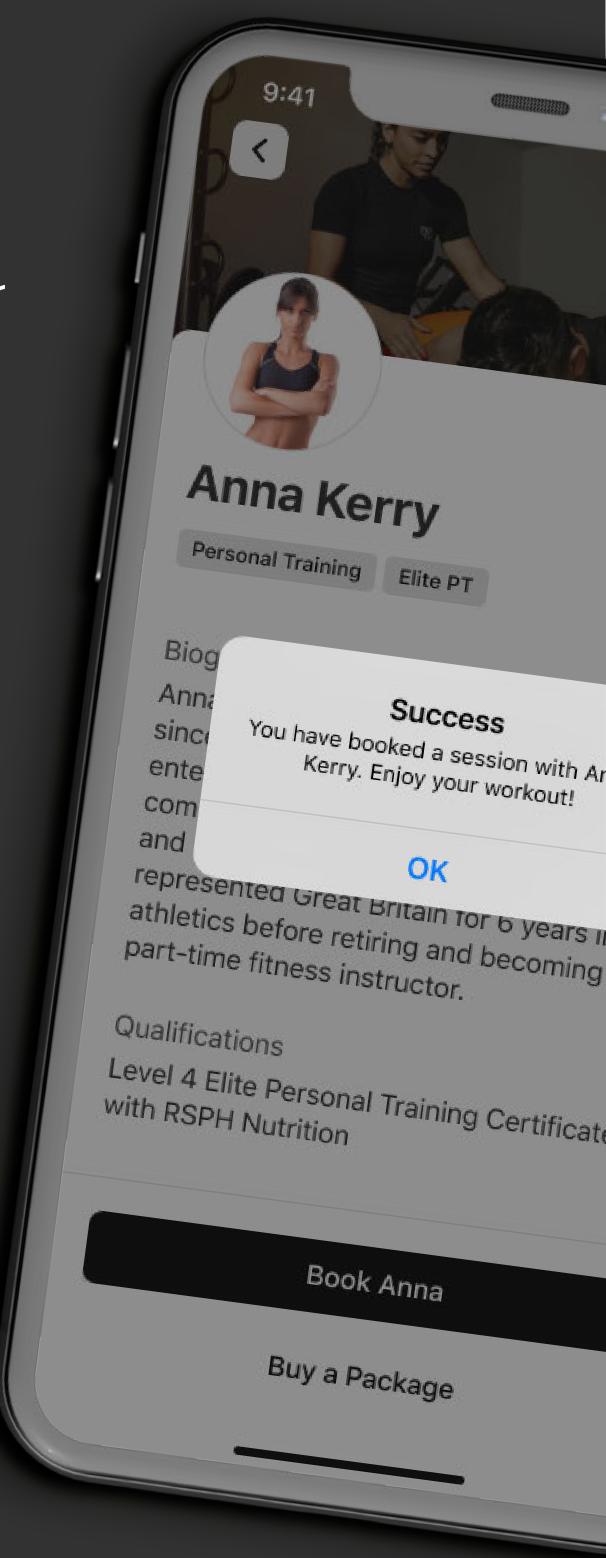
BENEFITS OF PT BOOKINGS & PAYMENTS.

The advanced PT solutions cater for both employed and self-employed PT models or a hybrid of both, providing a single channel through which all transactions can be managed.

Payments can be made direct, via a virtual wallet or card payment, and sessions can be made as single units, in blocks or as subscriptions depending on requirements – the system allows total flexibility.

EGYM also benefits from Fisikal's personal training team management system which offers shift pattern management, directing clients to trainers who have availability at the times they want to train.

This maintains a connection between club and member, encouraging member loyalty with the brand, not just the trainer.

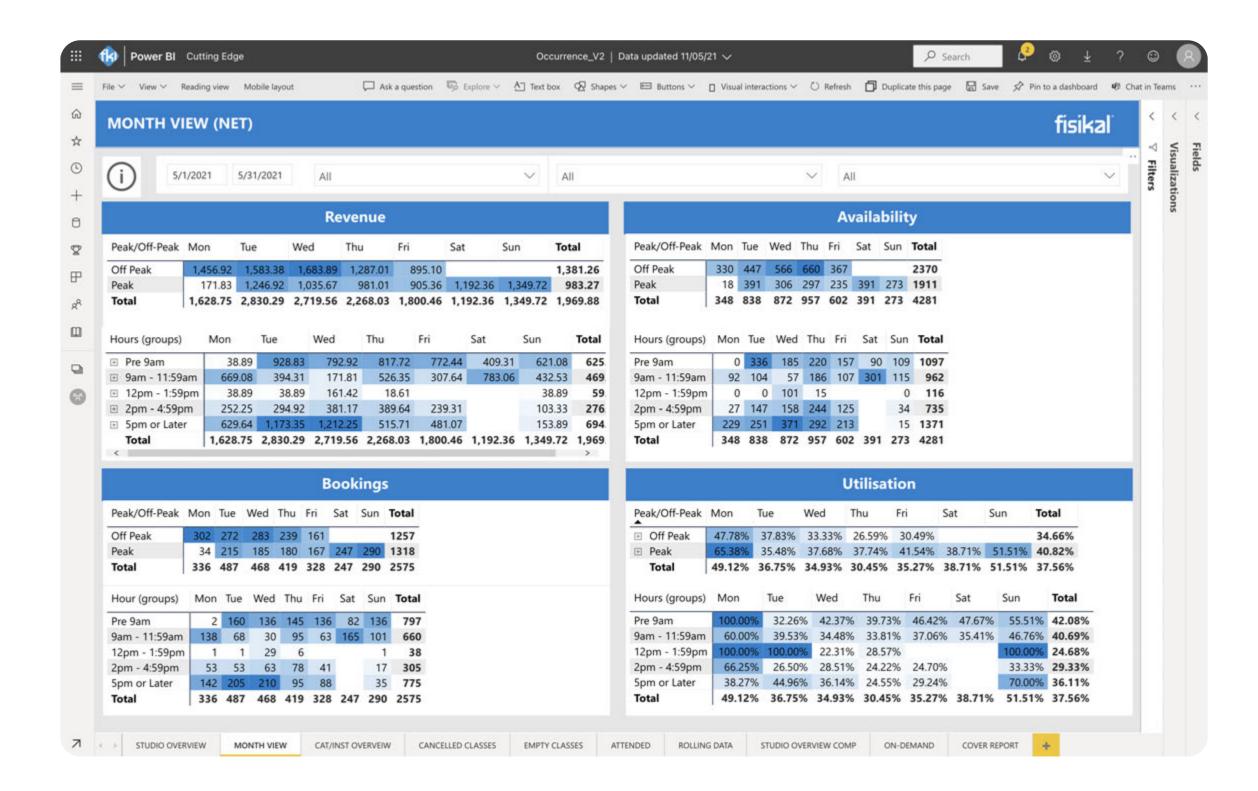


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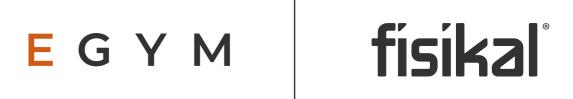
DELVING INTO THE DATA.

Fisikal's customised data dashboards unlock raw data potential and provide a real time snapshot of business performance.



This gives EGYM customers access to key information that helps them drive their business forward based on real-time member interaction data, collating data across multiple sites to enable quick and easy analysis.

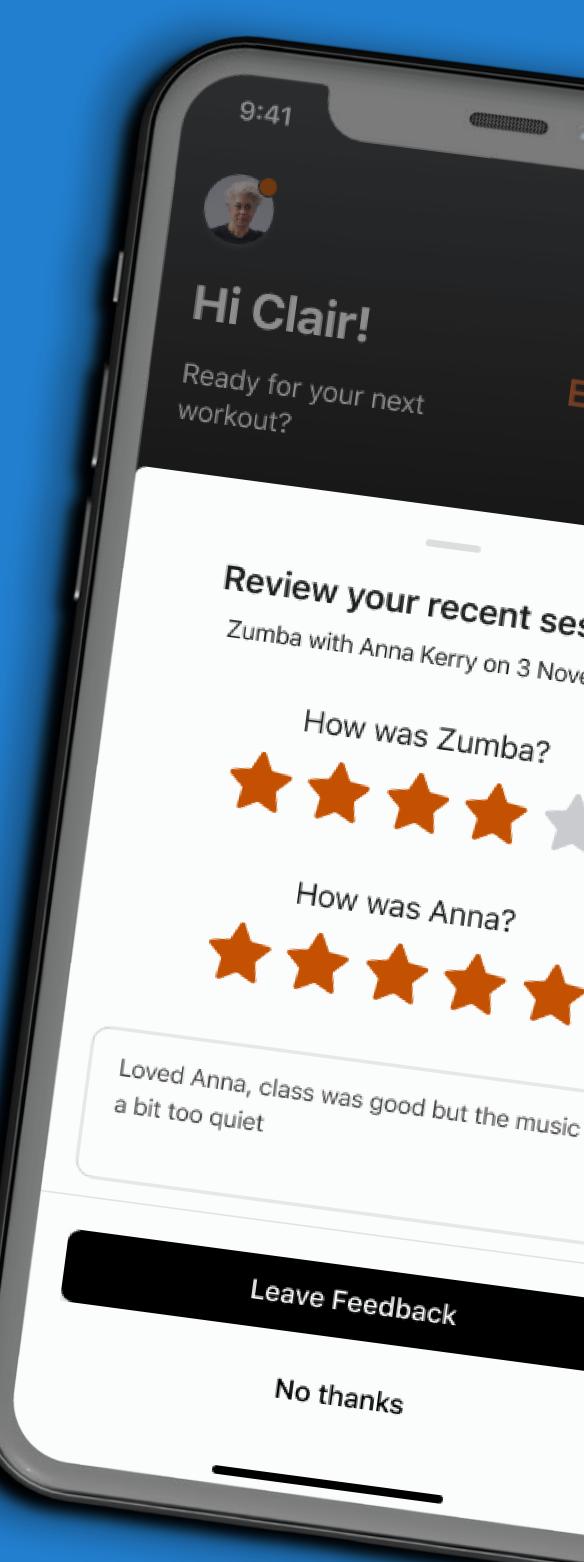
Dashboard data also provides a visual means of sharing information, giving an instant snapshot of progress, tracked over any requested time frame.



CUSTOMISATION OF THE END USERS EXPERIENCE.

Fisikal is built as an enterprise solution, making sure EGYM enterprise customers have visibility and control over their entire business.

There are a wide range of customisation options available, ranging from simple branding of a default site, a fully branded, custom-built website and app combination right the way through to custom development of the Fisikal back-end of your digital solution.





EXISTING CLIENTS.

The integration with EGYM is an extension of Fisikal's independent business. Fisikal will continue to invest in its own brand product development, ensuring clients continue to benefit from the digital ecosystem of latest innovations and technological developments.

Fisikal started this journey on a mission to provide operators with a digital management solution which unlocks operational efficiencies and delivers an outstanding member experience. This remains the mission today.



