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How to maintain client contact in lock-down



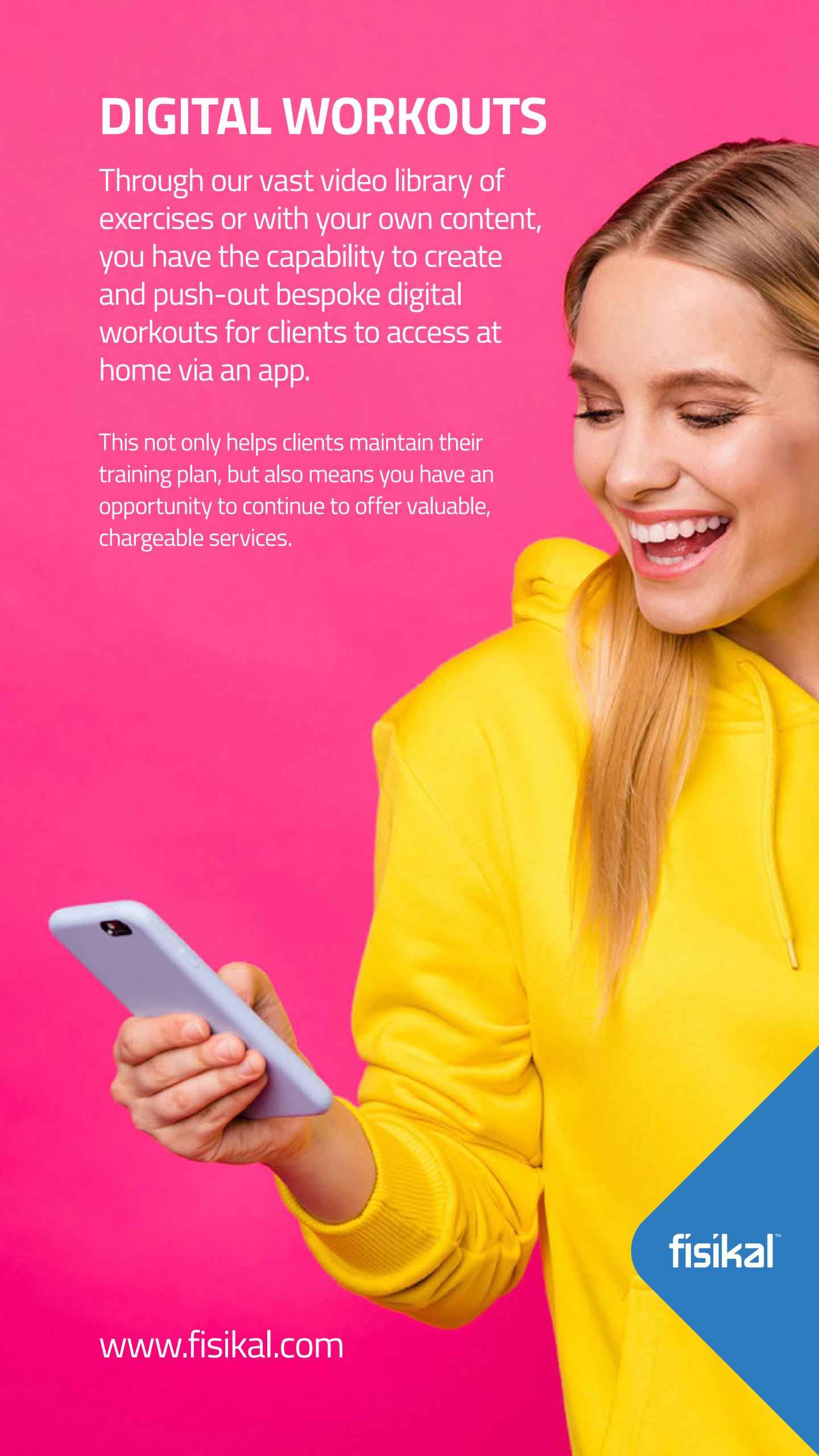
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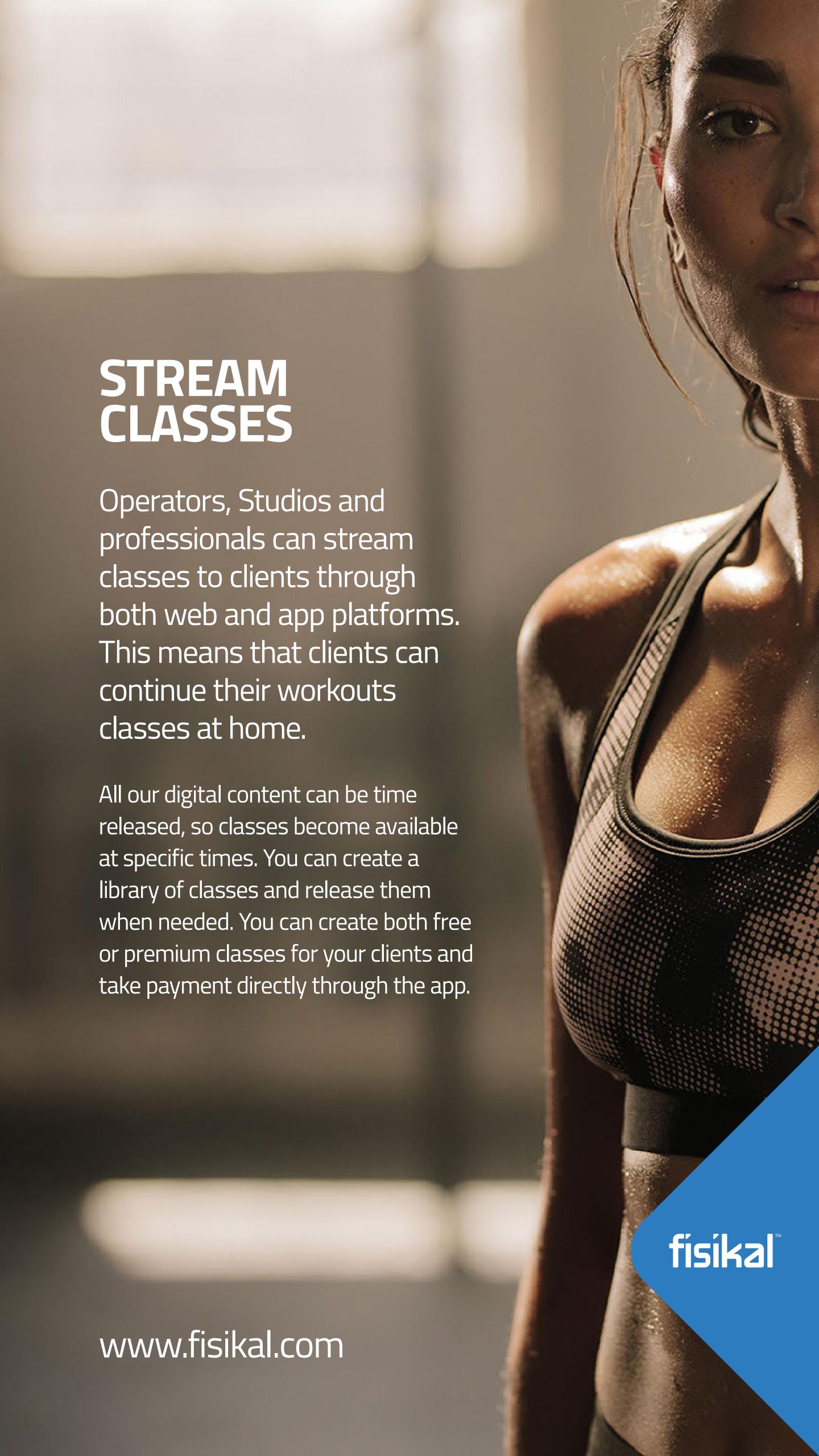
Over the next few months, people are going to be advised to spend less time out and about and more time at home. This does not have to mean the end of engagement between fitness providers and clients or members.

The good news is, you can be part of the fisikal ecosystem and have the digital capability to continue to manage engagement with clients despite the fact that physical contact may be limited. Through the fisikal product, you get access to a wide array of functionality which will enable you to maintain contact and services to members and clients wherever they happen to be located.

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Keep in touch with clients and members via the push-out of regular messages. These can be simple motivation messages, training tips or advice delivered by video or PDF.

Clients and members can also be invited to contact you when they need advice and support, creating a two-way 24-hour support system. This will help maintain a personal relationship.



